

The systematic industrial destruction of the Rainforest - with thousands of new developments currently planned and progressed

Wages a silent, deadly war against the life system required for our global environmental balance and human survival

Yet, two initiatives based on existing international legal mechanisms offer an unexpected chance to defend the rainforest, when local governments won't

#NatureNations

Creating the world's newest nation state, through indigenous rights to independence and an Antarctica style international protection agreement

#VictoryAmazon

Developing the legal cases registered with the world's highest court, which argue a unique legal context capable to stop industrial destruction

We ask for your support to elevate the international profile and local engagement for these existing powers to protect life



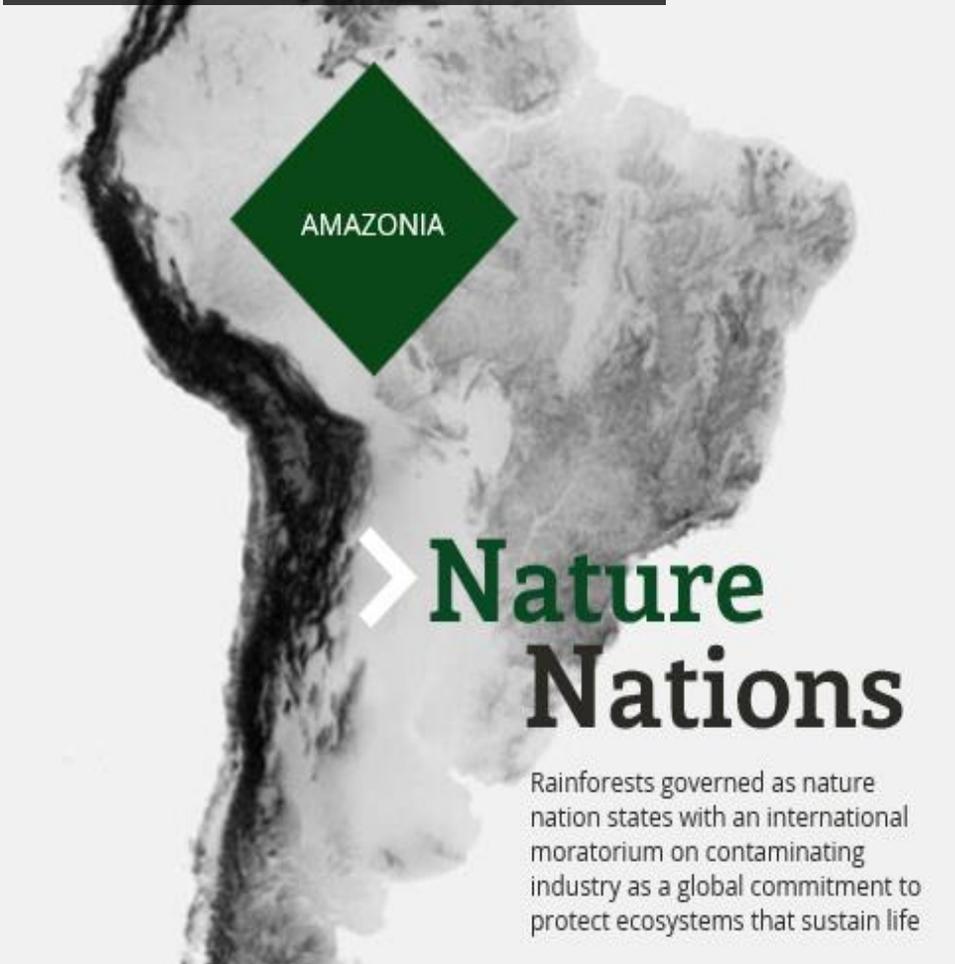
New Update

By the invitation of Secretary General, Ban Ki-moon, Miriam Clements looks forward to travelling to the United Nations in New York in August 2016

To discuss and progress the #NatureNations and #VictoryAmazon initiatives with the UN Chief Secretariat for Economic and Social – Indigenous - Affairs



Initiative One: #NatureNations



‘AMAZONIA’

“ A sacred territory, revered as a sanctuary for life, in all it's manifestations. A co-existence in harmony between nature and people. Embodied with co-operation and mutual support, a powerful indigenous leadership of spiritual and cultural cohesion, will give internal strength, external presence and international governance. A land where identity, unity, spirituality and culture is valued. A nation led by the ancestral people of the Amazon may become renowned, loved, respected and admired, nationally and across the world ”

Miriam wrote a *Declaration of Independence* for the Amazon Rainforest - signed by significant Amazon Chiefs, submitted to Ban Ki-moon

Simultaneously proposing that world governments benchmark the Antarctica Agreement to support a *sustainable* independence

Initiative Two: #VictoryAmazon



Miriam identified and constructed a unique legal argument that utilises the only existing international law with power to *prevent* this unforeseen crime

She is the world's first to argue the Rome Statute's power to prevent climate change, with four cases registered at the ICC Court

Victory Amazon





To develop the #NatureNations and #VictoryAmazon initiatives

Miriam will travel to the Amazon to gain signatories for the Declaration of Amazonia - for the world's newest nation state #NatureNations

Miriam will travel to lobby the support of international governments - to vote at the United Nations in support of the rainforests independence

Miriam will re-design the campaigns PR profile including a purpose-built contribution web-platform, documentary film and education programs



At the front line of environmental defence, there are few solutions

For 8 years Miriam has progressed these pioneering mechanisms to protect the rainforest

<http://www.1millionwomen.com.au/blog/environmental-defender-one-womans-uphill-legal-battle-protect-nature/>



The #NatureNations and #VictoryAmazon development objectives

Scheduling the United Nations vote on the #NatureNations Declaration of Independence - now legally triggered under United Nations Security Council administrative rules

Developing the Antarctica agreement benchmark for #NatureNations - to enable international support for independence - to prevent further exploitation of people and nature

Developing the case evidence profiles for #VictoryAmazon legal arguments, with budgets that allow experts to develop the cases + contribute on a collaborative web-platform

Lobbying for the International Criminal Court to establish the first #VictoryAmazon legal precedent which can inspire investment culture to prevent climate change

* Links to existing legal cases registered can be found on slide 10

Raise the public profile of each campaign to engage donations, volunteers, public awareness and support for these rare opportunities to protect the rainforest



Key Documents

Declaration of Independence document - Legal arguments registered with the court – Videos – Campaign websites

#NatureNations

Declaration of Independence Document

<http://www.profile.sustainablequalitypremium.com/11-Ecuadorian-Indigenous-Chiefs-sign-the-Declaration-of-Independence-for-submission-to-Ban-Ki-moon-at-the-United-Nations.pdf>

English | Spanish | Portuguese <http://www.profile.sustainablequalitypremium.com/2016-Nature-Nations-Campaign-Declaration-of-Independence-for-Amazonia-to-United-Nations.pdf>

[Domingo Ankuash signing the Nature Nations and the Declaration of Independence

https://www.youtube.com/watch?v=HUFvs_uEDMA&feature=youtu.be]

[Domingo Ankuash speaking of Nature Nations and the Declaration of Independence

<https://www.youtube.com/watch?v=nO2eDS9zmUg>]

[Campaign profile <http://www.sustainablequalitypurpose.com/#!a-nature-nation/c1rb7>]

#VictoryAmazon

[Campaign site www.victoryamazon.com]

These links profile the SQP-ICC legal argument placed to defend the Shuar in Ecuador – currently under review by the International Criminal Court:

<http://www.profile.sustainablequalitypremium.com/SQP-ICC-Case-Profile-Submission-Shuar-Ecuador.pdf>

http://www.profile.sustainablequalitypremium.com/SQP-ICC-case-accepted-for-review-by-the-ICC-EM_Ack_OTP-CR-65_16.pdf

These are links to case against the Belo Monte hydro-dam in Brazil, registered with the court and which needs development:

www.profile.sustainablequalitypremium.com/SQP-ICC-case-submission-against-Tapajos-Industrial-developments-submitted-to-the-International-Criminal-Court.pdf

www.profile.sustainablequalitypremium.com/International-Criminal-Court-OTP-CR-260_15-confirmation-of-review-of-the-SQP-ICC-context.pdf



Campaign Development

[Children across the Amazon begin to give the signal for this law to protect them]



Positioning Narrative

Deep within the Amazon jungle, when the night falls, the wisdom of nature comes.
The people drink a sacred tea, mixed of the energies of 40 rainforest plants,
Crossing to a different realm; where they heal, learn, teach and understand.

They say, Nature, through Ayahuasca, has a message for humanity.
To the sound of the Shaman's chant and beating drums,
A journey immersed in sensations and visions ensues.

Could civilization come to understand that there are those who know the energy of nature,
Who cross between physical and spirit worlds, with a connection to information uncontained,
An ancient way that most civilisations have lost or would refuse to understand.

Without its wisdom, they say the people of the Rainforest would not survive.
Most outsiders say this tea changes their life.
Perhaps the world has something to learn from this forgotten way,
which has guided people to live in harmony with nature for thousands of years.

The shaman is everything: anthropologist, doctor, psychologist, politician, botanist, psychiatrist, theologian, planner, ruler,
ecologist, historian and mystic; binding ecstasy with the supernatural, diagnosing disease, healing people and restoring balance.

They are also living witness to a great injustice against their people;
A destruction that continues to contaminate their life systems and eliminate them;
Yet, they emerge with the desire and purpose to bequeath their knowledge to humanity.
Perhaps in the wisdom that if we come to know, that the spirit of the Rainforest can heal the soul...
Then they may secure the peace, respect and prosperity,
That an ancient culture and sacred ecosystem, deserves to know.

Walking between Worlds



Business Development



Chiefs across the Amazon ask to meet Miriam to discuss the campaigns and the financial and business mechanisms to make independence possible

www.naturenations.com/#!ncc-offset-platform/plu7 | www.amazoniair.com | www.sustainablequalitypurpose.com/#!victory-amazon/c24lr

Spiritual Development

Kazike Taita Querubin Queta Alvarado

JAGUAR MAN

Spiritual Leader of the Amazon Rainforest

Master of the jungle
Guardian of the spirit world
Leader of Humanity
Shaman of medicines
Teacher of ancient wisdom
Keeper of life's mysteries
Protector of nature
Divinity for the living
Healer of souls

When the night falls,
only a divine living soul
can transform into the most
powerful spirit of the jungle
as the JAGUAR MAN
entering the spiritual realm of wisdom
to heal the souls of others

Miriam represents the Amazon Chief, who led the legal fight for all indigenous to remove the patent on their sacred plant, Ayahuasca

She recorded his spiritual belief profile for the Amazon people - understood his vision - and identified the #NatureNations plan

Promotional Development

VIP TEA ROOMS
Around the world
Including 2017
Cannes Lions Congress
Cannes Film Festival

Could we change Nature's fate with a cup of tea?

Share a Vision of the Rainforest as the World's Newest Nation State. Protected. Free.

Promoting the mystery in the jungle – found in the Wisdom of the plants in the place that keeps the balance of life

The creation of high profile promotional spaces - to share 'talk and tea' with Leaders and Shamans of the Rainforest

Promotional Development

Cannes Lions Congress and Cannes Film Festival Tea-room Installations Following the filming of a documentary in the Amazon Rainforest Profiling a people's spirituality, way of life, business developments, legal defences, dreams.

Sharing the sacred, ancient tradition of drinking Ayahusca tea, as the rainforest indigenous people have done for thousands of years, to gain wisdom and heal the body, mind and soul; is they say, to be whole.

The Film, Marketing and Communications industry will be invited to attend the NATURE NATIONS TEA ROOM to meet and speak with some of the most prominent chiefs and shamans of the Amazon Rainforest.

Indigenous ambassadors will speak of the Nature Nations vision. Their legally attainable independence could lead to the worlds most definitive and direct mechanism to protect the rainforest from further industrial destruction and deforestation, in order to compel the support of the industry who influence the world - at the Cannes Lions Congress and Cannes Film Festival in 2017.

The outcome of the Nature Nations installation will be a marketing and branding visual identity, that can launch the vision, strategy and intention internationally, in such a way that it compels the development of world-wide support.

Articulating this identity of the world's newest nation state across the world, until it becomes a formidable reality.

It is legally possible to achieve but requires the willingness of power.
People or Positional Power.



Documentary Development

'Walking between Worlds'

A journey of pain, beauty, mystery and hope

A Virtual Reality Documentary Filmed

SPIRITUAL WISDOM
a spirit world
legacy
AMAZONIA



A group of children, likely from a rainforest community, are captured in a dynamic scene. They are wearing traditional, light-colored grass skirts and are engaged in what appears to be a dance or a play. The children are barefoot and are holding long, thin sticks or spears. The background is a natural, outdoor setting with warm, golden light, suggesting a sunset or sunrise. The overall atmosphere is one of cultural richness and community activity.

Educational Development

‘Walking between Worlds’

A story of pain, beauty, mystery and hope

A Children’s Education Program created
To connect international and rainforest children
In their power to save the global environmental balance

CURATED BY



www.sustainablequalitypurpose.com

miriam.clements@sustainablequalitypurpose.com +33 665 662 315

Supporting sponsors of SQP's work, includes Protect Ecuador <http://protectecuador.org/>

Miriam Clements Curation and development partner SQP, produced the 2016 Cannes Film Festival 'Voices for Refugees' VIP Gala Event, which represented premier partners



MARCHÉ DU FILM
FESTIVAL DE CANNES

And looks forward to contributing to the Refugee pillar for the Communications industries 'Common Ground' initiative for the UN Sustainable Goals Development in 2017